

## 2019 Tornadoes Corporate Box Sponsorship

The Tornadoes Corporate Box Packages offer you the opportunity to entertain staff, clients, family and friends at our home games and also provide brand exposure at the game and in Elphin Stadium throughout the entire basketball season.

Elements of these packages include:

### 1. Corporate Box

- each corporate box provides priority entry to the game, court side seating, food and drinks provided throughout the game, and invitation to the post game function upstairs in the mezzanine for **10 people**
- signage placed on the front of your corporate box to advertise to the audience on game night (dimensions 3000mmW x 900mmH)
- first right on a corporate box for any home finals in 2019



### 2. Stadium Signage

- Signage is placed in a highly visible position behind the goals (Dimensions 1800mmW x 1200mmH) - see attached photo
- Signage remains in place all week for the duration of the season so your company message is exposed to all users of Elphin Stadium for the duration of the season. Up to 3000 basketballers, futsal players and other sports use the courts across a weekly period the signs are in place.
- in 2018 the Tornadoes averaged 640 people per home game and over 1100 people attended our home final game
- signage would also remain up for any finals games



### 3. Game Day Program

- We produce a 32 page (A5 size) colour program for each home game with league and team news, team lists, coach's message, player profiles, autograph page and sponsor promotions and adverts.
- You would receive an advert in this program for the entire season (8 home games) plus any finals
- between 400 - 600 programs are printed for each game and are often taken home by supporters as they include promotional offers by sponsors.





The 2 different packages available are:

**Full Season Corporate Box**

**Investment Value = \$5,000+gst** (payable in 2 equal installments)

You receive:

- 1 x corporate box & front signage for each home game this season (8 games including 2 Double Header games with NW Thunder men’s team).
- 2 x stadium signs placed at either end of the Tornadoes Home court
- 1 x Full Page advert in the Tornadoes Home Game Program
- social media recognition of your support on the Tornadoes Facebook page - over 4,600 Followers.

**Half Season Corporate Box**

**Investment Value = \$3,000+gst** (payable up front)

You receive:

- 1 x Corporate box for 4 home game this season (games to be selected subject to availability and can only include 1 of the Double Header games with the NW Thunder men’s team).
- 1 x Stadium signs placed at one end of the Tornadoes Home court
- 1 x Half page (A5) advert in the Tornadoes Home Game Program
- social media recognition of your support on the Tornadoes Facebook page - over 4,600 Followers.

**If you are interested in either of these corporate Box Sponsorship Packages, or indeed a single corporate box please complete your information on the form provided below.**

*(Boxes for popular games are subject to availability at time of booking.)*

ORGANISATION: \_\_\_\_\_ CONTACT: \_\_\_\_\_

EMAIL: \_\_\_\_\_ MOBILE: \_\_\_\_\_

PACKAGE	INVESTMENT	BOOKING
Full Season Box Package	\$5,000+gst	
Half Season Box Package	\$3,000+gst	
Single Corporate Box – Double Header	\$700+gst	
Single Corporate Box – Single Torns Game	\$550+gst	

Would you like us to organise signage for your corporate box with our Signage Provider Think Big Printing? Unless part of your sponsor agreement cost of printing signage will be at your cost. (Dimensions 3000mmW x 900mmH)

**YES please help organise signage for our corporate box:**

**YES / NO**

Launceston Tornadoes Basketball Club Inc.  
 P.O. Box 612 | Launceston | Tasmania | 7250  
 P: 0417 037 337  
 E: Tornadoes@tornadoes.com.au  
 W: www.tornadoes.com.au

